

### Corporate Plan PI Report Economy

Monthly report for 2017-2018  
 Arranged by Aims  
 Filtered by Aim: Priorities Economy  
 For MDDC - Services

Key to Performance Status:

Performance Indicators:	No Data	Well below target	Below target	On target	Above target	Well above target
-------------------------	---------	-------------------	--------------	-----------	--------------	-------------------

\* Indicates that an entity is linked to the Aim by its parent Service

#### Corporate Plan PI Report Economy

##### Priorities: Economy

##### Aims: Attract new businesses to the District

Performance Indicators																		
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes
<b>Number of business rate accounts</b>	2,868 (3/12)	2,930	2,975	2,933	2,936	2,942										2,942 (3/12)	John Chumbley, Andrew Jarrett	

##### Aims: Focus on business retention and growth of existing businesses

Performance Indicators																		
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes
<b>Number of Apprentice starts at MDDC</b>	1 (4/12)	5	10	0	0	0	0									0 (4/12)	Jane Cottrell	

##### Aims: Improve and regenerate our town centres

Performance Indicators																		
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes
<b>Increase in Car Parking Vends</b>	52,983 (4/12)	55,241		48,051	53,937	54,086	54,730									54,730 (4/12)	Andrew Jarrett	
<b>The Number of Empty Shops (TIVERTON)</b>	17 (2/4)	16	18	n/a	n/a		19	n/a	n/a	25	n/a	n/a	n/a	n/a	n/a	25 (2/4)	Adrian Welsh	(Quarter 11% of retail uni (JB))
<b>The Number of Empty Shops (CREDITON)</b>	7 (2/4)	7	8	n/a	n/a			n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	8 (2/4)	Adrian Welsh	(Quarter 8 vacant units represent 6.8% of number retail uni (JB))
<b>The Number of Empty Shops (CULLOMPTON)</b>	10 (2/4)	8	8	n/a	n/a		11	n/a	n/a	9	n/a	n/a	n/a	n/a	n/a	9 (2/4)	Adrian Welsh	(Quarter 9 vacant units represent 10.5% of the total retail uni (JB))

##### Aims: Other

Performance Indicators																		
Title	Prev Year (Period)	Prev Year End	Annual Target	Apr Act	May Act	Jun Act	Jul Act	Aug Act	Sep Act	Oct Act	Nov Act	Dec Act	Jan Act	Feb Act	Mar Act	Actual to Date	Group Manager	Officer Notes
<b>Funding awarded to support economic projects</b>	£53,092 (1/4)	£61,842		n/a	n/a	£0	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	£0 (1/4)	Adrian Welsh	